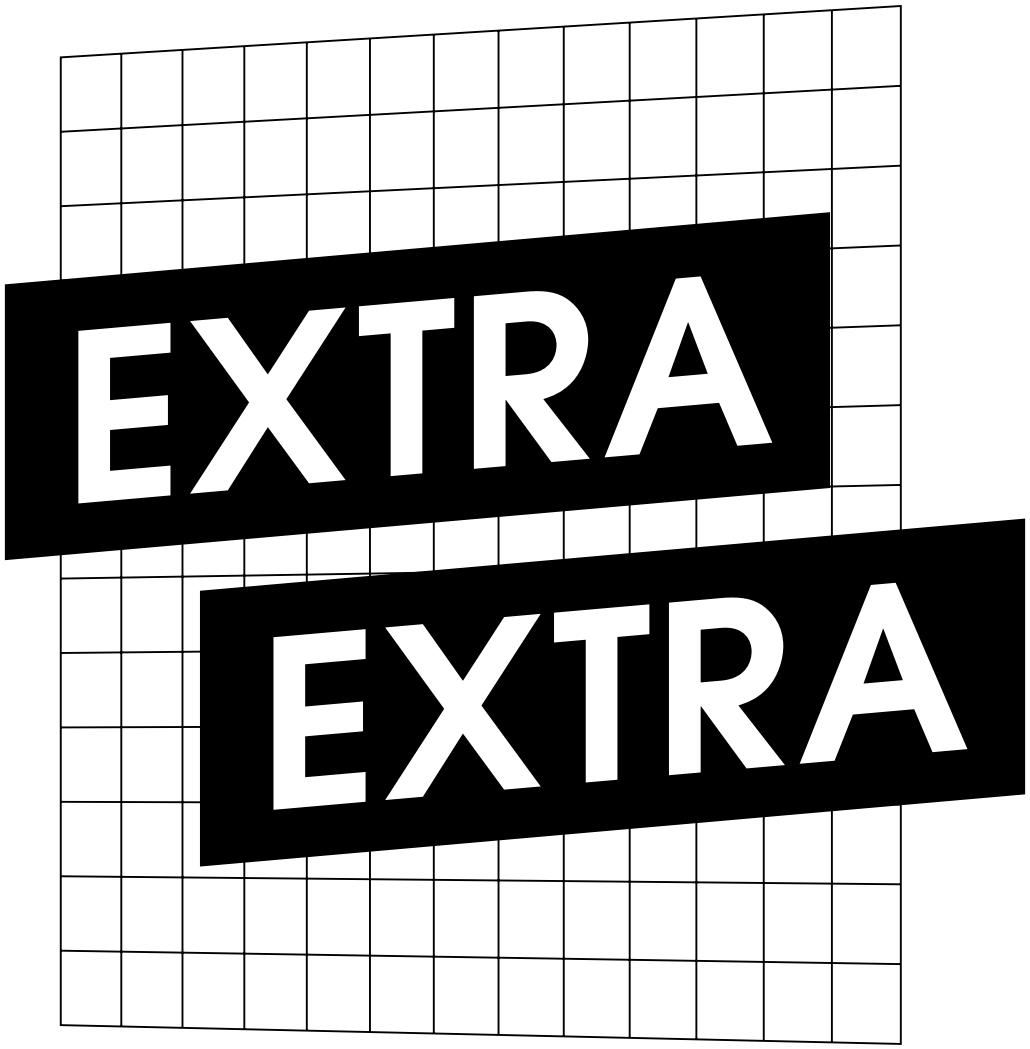
Media Kit 2023-2024



SENSUAL MODERN LIFE, CURIOSITY AND EXALTATION COME TOGETHER

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+31 (0) 10 477 2008
lz@extraextramagazine.com

Office:
Extra Extra
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T +31 10 477 2008

About Extra Extra

Dive into the provocative world of Extra Extra – where print magazine meets online passion, and culture ignites with eroticism. Discover the stories whispered on the subway, shared at office soirées and hidden in hotel rooms. Follow us to the heart of the neighbourhood park, where everyday life gets sensuously extraordinary. Our biannual print magazine, sizzling online platform and electrifying live events are a tribute to the beauty of the everyday and the allure of city life. In print, get ready for commissioned essays that titillate your intellect, fresh creations that ignite your imagination, captivating short stories that tease your senses and profound conversations that spark your curiosity.



Extra Extra gazes at the world of art with a cheeky, sophisticated gaze. We team up with cultural trailblazers who fearlessly reveal the seductive fantasies woven into their work and personal lives. On a quest for an international urban language, our platform fosters cultural and social dialogues between artists, producers and a global audience.



Be part of the conversation, and let's create a world where passion knows no borders. Ready to embark on an unforgettable voyage with Extra Extra? Don't resist the temptation – join us today!

Specs:
Softcover
350 x 250 mm
208 pages
Retail price: 20 euros



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Marija Ratković
Belgrade: An Oasis of Indulgence

EXTRA EXTRA TWIRLS THROUGH BELGRADE'S HISTORY, UNCOVERING TALES OF POLITICAL INTRIGUE AND STAR-CROSSED LOVERS BEFORE – IN AN ACT OF ORTHODOX DEVOTION – DIVING INTO THE ICE-COLD DANUBE.

BE CAREFUL OF BELGRADE

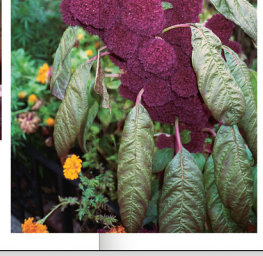
My lover is coming to visit me in Belgrade for the very first time. As I cannot meet him upon arrival, his initial encounters are out of my control in a way that feels like a textual release – anticipatory, anxiety-inducing and organically exciting.

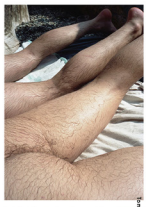
Be careful of Belgrade, his mamma had said. As he arrived at the Central Station, a wall of cold and erratic noise hit him hard. The internet was bad – data roaming from Europe has lost its connection to this place. And the station is a grim sight. At the Retired Hound, he waited for a taxi. In the Šava Maršala neighbourhood nearby, during the 20th century, there was a bustling pig market. Someone once told me that merchants would force the pigs to swim upstream from Kladovo to Belgrade and Budapest. While I'm trying to reach him via Skytel, I'm thinking of swimming pigs, and what his first impression of Belgrade would be. Left alone with my thoughts, I imagine the vortex of the city as I live it. In my mind, Belgrade is glamorous soirees in the capital of decadent consumption and indulgence, an oasis of sin. It is an Orient Express route remake of Jarmusch's *Only Lovers Left Alive* (2013). It is a place where thin, vivacious and alluring personalities roam. Come nightfall, they attend clubs where, in hot, dark corners, deals cold

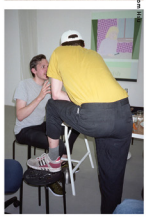


A self-declared ecofeminist and vegan, through his experimental eight-millimetre films, polaroids and black and white photography, Sadanoir Simonet provocatively developed a intimately specific erotic discourse in art. Courtesy: MOCAB

fingers trace the zips of leather pants and cropped lace shirts, finding the flesh hidden within. He missed a taxi and then another, before deciding to climb up to Gavrila Principa and Kamenička. Ashamed, I was hoping he wouldn't be judging the street vendors towering over makeshift tar stalls surrounded by petty thieves, smugglers and a flowing









river of wage workers coming off their shifts. There was no time to tell him the story of the sex queens who once reigned on these streets, nor to re-enact the voyeuristic pleasures of Ljubomir Simanić, a director who

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[Extra Extra INTERVIEW]



Jodi Bieber, 2021, Courtesy of Goodman Gallery, Stevenson Cape Town Johannesburg, Blum & Poe, Los Angeles, Gagosian, GUDRUN SIMONIS PHOTOGRAPHER, Braamfontein, STEPHEN FRIEDMAN GALLERY, Rupert Pearse, Cape Town, Lehmann Maupin, New York, Hong Kong, Seoul, Singapore, Thomas Dane Gallery, London, Naples, Zurich, Tanya Leighton, Berlin, Kigali, Tiwani Contemporary, London



Jodi Bieber

EXTRA EXTRA

[Extra Extra INTERVIEW]

Alice Diop on the Political Nature of Sensuality and Finding Desire Where it isn't Expected

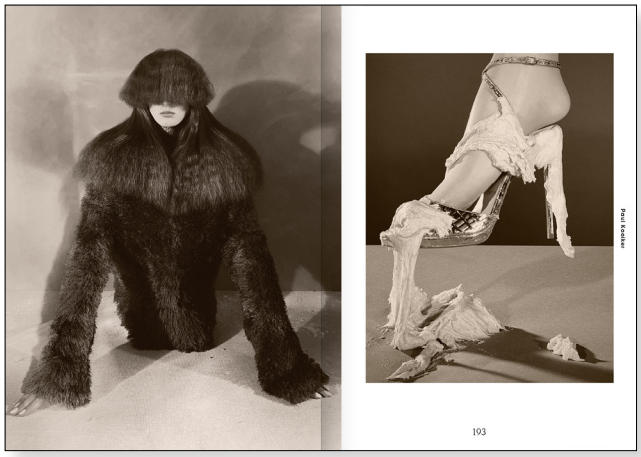
by **Nicholas Elliott**

Over the last decade, Alice Diop has established herself as one of the leading voices in French cinema. Her documentary films include *On Call* (*La permanence*, 2016), an immersion in the consulting room of the only general practitioner in the greater Paris region to regularly treat undocumented migrants, and *Towards Tenderness* (*Vers la tendresse*, 2016), which uses a group of young Black and Arab men's startlingly intimate conversations about romance and desire to question stereotypes about the youth of the Paris *banlieue*. In her most recent documentary, *We* (*Nous*, 2021), Alice wanders along the commuter rail line

Paris



Photo: Cyrille Choupas. Courtesy of Totem Films, Paris



Paul Koehler

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Object of Desire

the Rusalka nymphs who lure men into water to murder them; and sexy Soviet spy Xenia Onatopp in the quintessential 007 film *GoldenEye* (1995), who seduces American agents, wrapping her legs around their waists and crushing them to death with her lethal thighs. But I can't claim the feline-fatale for my people. The ancient Egyptians worshiped the goddess Sekhmet, who tore apart the pharaoh's enemies, but could also transform into an adorable kitty cat named Bastet. Cats during this time were even allowed the same mummification and burial honours as people. In one Egyptian ritual, if your cat died you shaved off your eyebrows in mourning. But, as the centuries passed, the revered archetype became too much of a threat. Western Christianity extrapolated the connotation of cats and women to witches and Satanic worship, their supposed wild and perverse libido only adding to today's sex appeal.

The French fashion designer André-Courrèges, the alleged pioneer of the catsuit as à la mode attire, showcased the design in his Space Age collection in 1964, a neck-to-ankle knitted bodycon suit as a futuristic daydream. Though the infamous feline antihero Catwoman is often credited with the fashion statement, when she joined the Batman series in the 1940s, known then as 'the Cat,' she was clad in a green knee-length dress. It wasn't until the 1960s, when actress Julie Newmar appeared in a tight, black, glittering one-piece for the role in the adapted series, that the catsuit emerged as we know it today.

From TV back to prêt-à-porter, recent decades have taken the catsuit beyond theatricalised femininity towards a form of questioning of industrialisation, gender and the environment. Thierry Mugler's long-standing romance with the structural feminine silhouette has explored the body through alternative anatomical grids, seams mapping erogenous zones, *trompe l'oeil* tailoring and cut-outs like solar panels. Casey Cadwallader, creative director of Mugler since 2017, coined the term 'techno-sport lingerie' to describe an approach that allows the figure-hugging garment to both contain the body and give it freedom of movement. The duality of sleek curves and high-tech angles reflects the confrontation of urbanisation and fast production with more intimate ways of living. It's no surprise that Mugler's catsuit has become a beloved second skin to high-energy performers and socially conscious music artists including Dua Lipa, Rihanna, Beyoncé and, of course, Megan Thee Stallion's body-ody-ody.

Martine Serre, one of the notable young designers bringing eco-consciousness to the forefront of fashion, has based her collections on her echos of circularity, a method that implements recycling and regenerating already existing resources to reduce waste and integrate end-of-life merchandise. Her now-iconic revamp of the catsuit, a full-body garment made of recycled black polyester blend with a constellation of off-white crescent moons from neck to ankle, gives the femme fatale a uniform for the apocalypse, where she walks in mourning of the human-made destruction of nature with the Amazonian gait of resistance. Serre's Catwoman is no longer a villain, but an activist, reuniting with her folkloric duality of half-beast, half-beloved, to not only cherish the earth's poetry but fight for it. As the subversive French writer Hélène Cixous proclaimed in *The Book of Promethea* (1983), 'I do believe in poetry. I believe that there are creatures endowed with the power to put things together and bring them back to life.'

Serre's catsuit is a part of the leitmotif of her collections at large, including skin-tight cosmic wear, long-sleeved tops, leggings and bike-style shorts, all sported by women and men alike – a dress code that has prompted many (myself included) to double-take their street crushes, trying to pinpoint if they were a girl, boy or the entity of their dreams. The seemingly high-gendered wear, showing off

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Michelle Pfeiffer's Catwoman in *Batman Returns* (1992) wears a skintight catsuit covering her body from head to toe, inciting many wonder how she put on the costume.

Dressed in a catsuit, Serena Williams steps onto the tennis court at the 2018 French Open. An all-black suit with a red waistband, the ensemble was considered disrespectful to the sport by the French Tennis Federation's president Bernard Giudicelli, leading to a catsuit ban.

Bizarre

PEOPLE

Iriana Mezzovirich

The iconic Martine Serre catsuit, made of recycled black polyester and pinstriped in crescent moons, has been worn by many celebrities including Beyoncé and Adele.

In an Instagram photo, Lizzo wears Richard Quinn's floral catsuit (#lively and colourful, this catsuit steers away from its familiar black and shiny material).

The catsuit has made various media appearances since its mid-century debut, such as in the 1942 horror film *Cat People*, the 1960s television series *Batman* and megaheroes such as *Bizarre Life*.

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Extra Reading

Extra Reading Erotic Poetry

by **Fleur Jeras**

Poetry feels like sex above the body. Where erotic scenes in other literary genres are often structured linearly, poems are not restrained by boundaries of space, time or grammar. Much like a caress, which can be experienced as being outside of time, poetry does not have to make immediate sense; it only needs to be felt. Each poetic element has erotic possibilities: the fluid movement from one perspective to the next; the details and perceptions that make up a poem or a sensual experience. Desire can course through the veins of a poem and be felt by the reader without ever having to be explicitly mentioned. The syntax of poetry, too, adds to the feeling of desire built into a poem. Poet Carl Phillips describes his relationship with syntax as erotic: 'there's so much stall-and-deliver, release-and-restraint, or at least that's the kind of syntax to which I've always been drawn.'

I asked friends with a penchant for the poetic to help supply the reading list below. Fuelled by the imaginative power of poetry, these ten poetry collections capture desire and eroticism in a vivid and poignant way. The majority of these books are recent; erotica as a theme has grown much more blatant in later works as a veil of shame has been lifted and the exploration of desire in poetry has been wildly encouraged.

THE UNDRESSING

Described as a 'slow tango of sex and Zen,' these intimate, lyrical poems invite you into detailed, sensual scenes that feel almost private, like walking into a room at a party where two lovers have sought their sanctuary. In these unhurried, detailed poems, the passion shared between the characters is likened to building new civilisations together.



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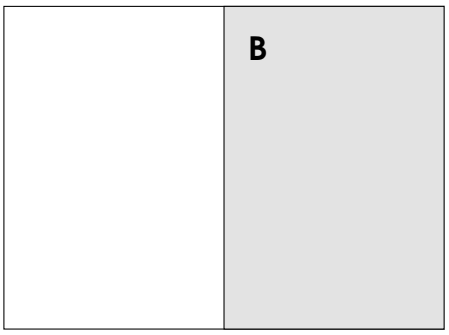
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Calendar 2023-24

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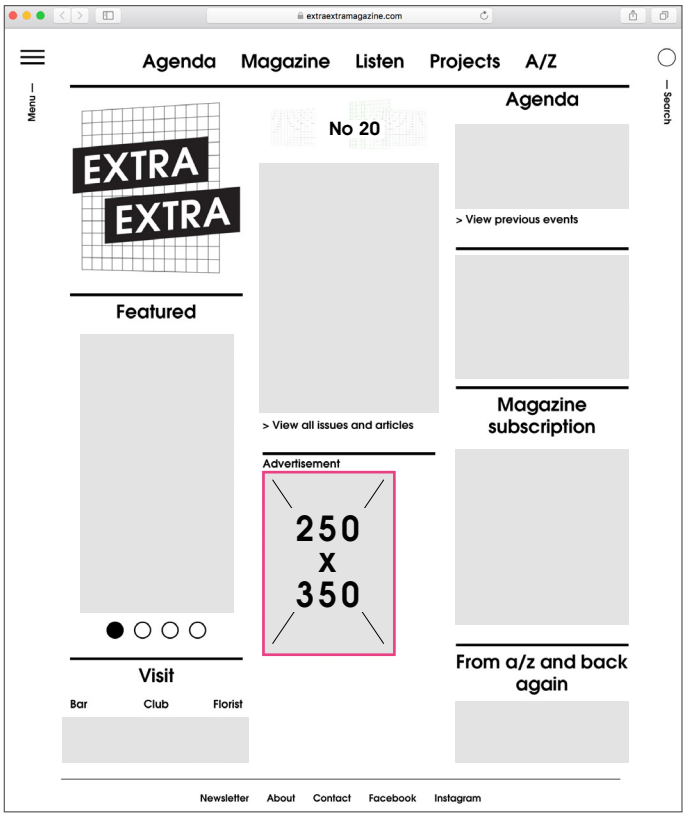
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Home to the Extra Extra Radio Show, Short Stories, Playlists, The Protagonist of the Erotic podcast and various audio works.

Average of 8414 page views per month

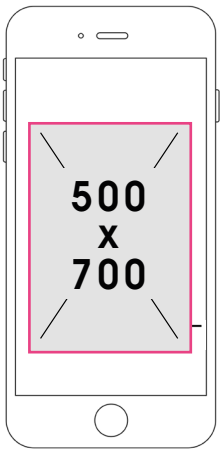
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Please do not forget to send a link to your website.

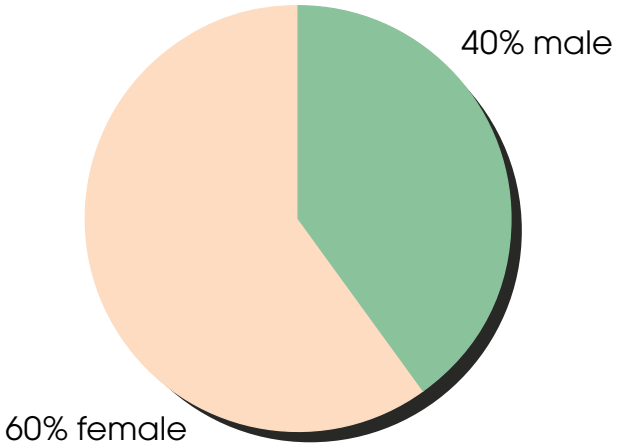


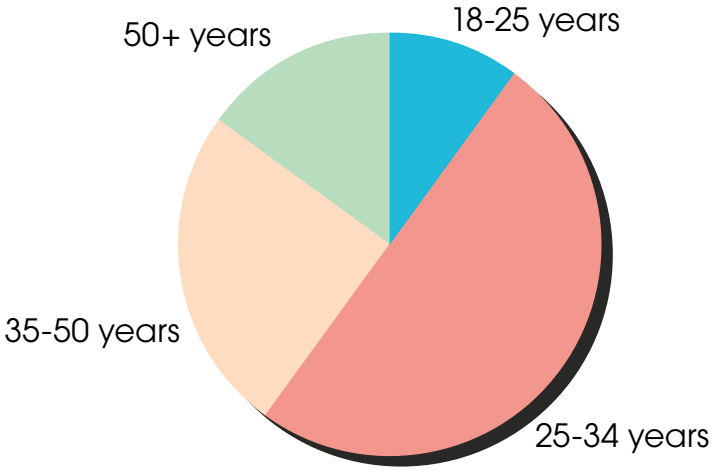
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The Reach & Audience

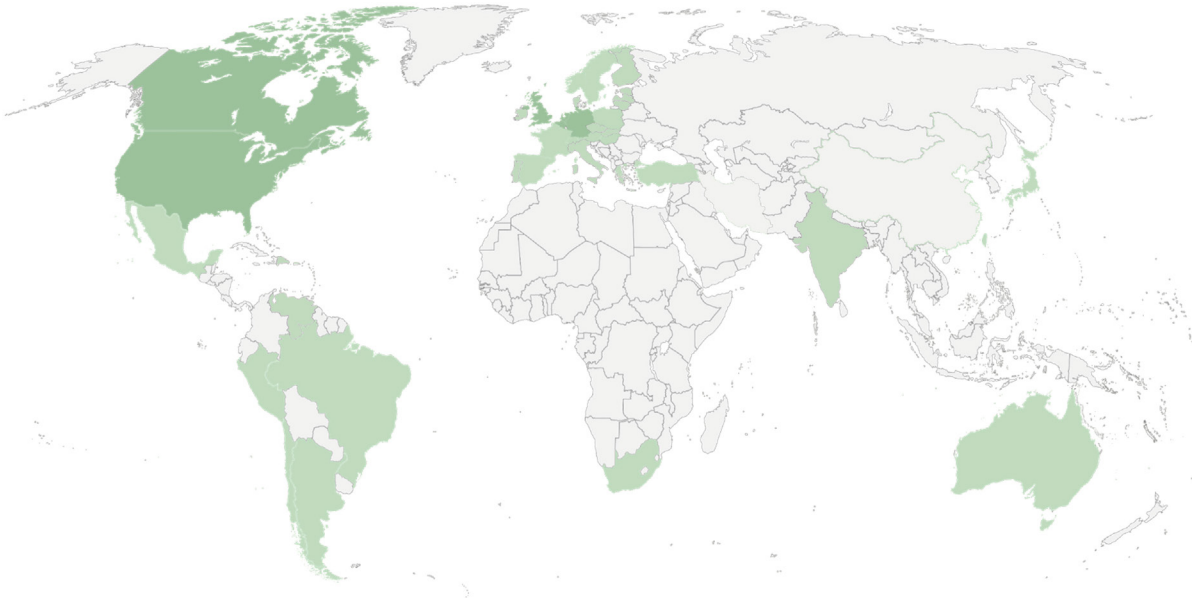
Extra Extra appeals to an audience that embraces the urban in a distinguished way and honours the vital way intimacy guides our daily life. The magazine is a vibrant tapestry of urban dreams, inspiring you to live consciously, with unwavering curiosity and unshakable self-assuredness. We're your guide to embracing life's possibilities, one open-minded step at a time. The Extra Extra reader is the epitome of the independent, cosmopolitan urbanite. They're the adventurous souls, of all genders, who actively seek out the cultural riches their city offers, and they do it with flair.

Targeted Readership





Extensive distribution
Regular distribution



Circulation

Print run: 5,000

Extra Extra is making its mark in style, gracing news centres, handpicked bookstores, chic fashion boutiques and luxury hotels.

We've also set the stage for glamorous launches in the heart of the world's most sophisticated urban hubs, including Brussels, Los Angeles, New York, Rotterdam, Sao Paulo and Buenos Aires.

Our reach is global! Thanks to our partnership with **Export Press**, Extra Extra is now circulating internationally, gracing kiosks and news centres in Australia, Austria, Belgium, France, Germany, Hong Kong, Italy, Japan, the Netherlands, Norway, South Korea, Sweden, the United Kingdom and the United States. You can also be sure that Extra Extra will find its way into your favourite bookstores and museum shops, all thanks to our collaboration with **Antenne Books**.

You can find the concrete list of distribution points **here**.

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